



Notice

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Bekaert – 'Climate Action Leader'

Bekaert Specialty Films, LLC has announced it has received the status of Climate Action Leader by the California Climate Action Registry (CCAR), the country's most rigorous voluntary greenhouse gas (GHG) reporting program.

The Company's carbon footprint, which was defined earlier this year had to be verified by independent auditors Bureau Veritas before being accepted by CCAR. Bekaert Specialty Films (www.bekaertfilms.com) carbon footprint is published on CCAR's website, available at <https://www.climateregistry.org/CARRDT/public/reports.aspx>.

Bekaert Specialty Films saw the reporting of its worldwide GHG emissions as a clear step forward in its commitment to environmental stewardship. With more and more companies and homeowners installing energy-saving products, consumers are consciously making decisions based on the manufacturer's commitment to carbon management.[1] In fact, recent research from international consulting firm LEK Consulting found that 41 per cent of UK consumers believe manufacturers should take the lead in minimising the carbon footprint of their future purchases. Bekaert Specialty Films, manufacturer of Solar Gard, Panorama and Quantum window films, is the only window film manufacturer to make the investment in certifying its carbon footprint.

"We've continuously led industry advancements, and hope our commitment to environmental stewardship will help blaze the way for others to define and publish their carbon footprints," said Christophe Fremont, president, Bekaert Specialty Films. "We hope our innovation will motivate other manufacturers to take action and make similar pledges to reducing CO₂ emissions. We believe all energy-saving window film products should be manufactured under stringent environmental standards to reinforce the energy saving solutions that these products bring to the consumer, and we are proud to be leading the window film industry toward that charge."

The California Registry has developed accurate GHG reporting standards and tools which support organisations in measuring, monitoring, verifying and reducing their GHG emissions consistently across industry sectors and geographical borders. "We are thrilled that Bekaert Specialty Films has earned the status of Climate Action Leader. We believe that its example helps set a positive tone and a meaningful standard of energy efficiency in the window film industry," said Gary Gero, president, California Climate Action Registry. To complement its environmentally-responsible manufacturing processes, Bekaert Specialty Films has also developed a proprietary Energy Toolbox for the professional and residential community. This Energy Toolbox helps building owners and home owners measure the impact and return on investment on window film, both as a stand-alone energy-saving product, where it can yield up to 30 per cent savings, and in conjunction with other known energy savers such as lighting improvements and HVAC upgrades, where it amplifies the return on investment significantly.

[1] The LEK Consulting Carbon Footprint Report 2008 Carbon and the Consumer: Are Consumers Ready to Pay? www.lek.com

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