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**No.1 Poultry - Safeguarding a London landmark from terrorist attack**

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Release type: **Application**

**Number 1 Poultry is one of the most distinctive buildings in London. Designed by award-winning architect Sir James Stirling, its unique architectural style provides a key landmark in the capital's bustling financial district. But like all buildings located in the financial heart of the capital, No.1 Poultry faced an above-average risk of collateral damage from terrorist attacks.**

Even if a bomb exploded half a kilometre away, the subsequent shockwaves could still shatter windows and send shards of glass flying through the building. The decision was taken to replace its existing window film with a newer, stronger product, Solar Gard® Armorcoat® 7 mil Clear Safety Film. Armorcoat safety film works by keeping the dangerous shards of glass together after being shattered by a bomb blast protecting building occupants as well as passersby.

Richard Wrathmall, facilities manager at the building, added: "We have eliminated the risk of flying glass without interrupting our customers, the building occupants, and have done so without any change to the appearance of the building."

**Company Profile - Solar Gard® Window Films**  
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