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Time To Take Cool Action To Avoid Failure Of The CRC

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By Ian Penfold, Architectural Sales Manager, Solar Gard

The scheme, which began in April, has pushed energy efficiency to the front of every UK corporate agenda. But in a rush to have ailing companies send in their registrations before the September deadline, the Environment Agency is said to have asked companies to submit any energy data they have, even if it is inaccurate.

If true, this would certainly be in keeping with a recent Solar Gard survey of senior managers responsible for energy management at many of the UK's biggest energy users. The survey highlighted a staggering degree of ignorance, apathy and confusion...
...about the scheme.

Over half (53%) of the UK's biggest energy users likely to be affected by the scheme did not even realise that they will be affected and that they are required by law to register.

Furthermore, 97% of large energy users admitted they could do more to reduce their carbon footprint, although almost half of these same companies either had no plans to reduce their emissions, or were waiting for regulation to direct them.

Perhaps most worryingly, a shocking 45% of large energy users were expected to miss the registration deadline, risking the economy millions in subsequent fines.

Such a lax approach by UK organisations to climate change illustrates the need for enforced legislation. But there's clearly been too much hot air around the CRC, and not enough cool action.

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Compliance with the CRC daunting? Clarity are here to help you comply www.clarity.eu.com/carbon	Solar Energy. Save up to 75%. UK's Solar Comparison Site. www.iSearchSolarPanels.co.uk	Invest in Reliable Green Energy Sector. \$10,000 Minimum Investment. WorldEnergyResearch.com