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## Press release

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### **External Weather-Resistant Window Film Solves Complex Outdoor Installation Challenges**

#### *Two New Outside Weatherable (OSW) Window Films from Solar Gard® Designed Exclusively For External Installations*

A new external window film is opening up numerous opportunities for British building owners with low-e, laminated or wired glazing on their windows and other large glass facades. Windows with these types of glazing systems have typically been unsuitable for traditional internal window film installation due either to limited internal access or because of the physical properties of the glass itself.

As a result, many building owners have been unable to reap the full benefits that window film delivers such as: blocking up to 99 per cent of damaging UV radiation which causes skin cancer and fading to furniture; reducing glare and hot spots that decrease office productivity; and blocking solar gain which helps reduce the need for air conditioning systems.

The new film comes in two options, Solar Gard Sentinel™ Silver 20 and Silver 35. Because they are installed on the outside of the glass, both films block heat from entering through the glass which reduces the risk of glass breakage, a rare but critical issue for buildings with large vertical or sloping glass facades.

Peter Reece, managing director of Solar Gard UK, said: "It's a common misconception among UK facility managers that window film had to be applied on the inside of the building. However, with these new OSW films, every commercial property can now benefit from window film, even in multi-tenant buildings where daytime access to different offices once posed a logistical installation challenge."

## **Benefits of window film**

Occupants of commercial properties outfitted with OSW window film are protected from damaging UV rays that cause skin cancer and fading to furniture, artwork, carpets and more. With window film, building occupants experience more comfortable work environments with less eye strain because solar glare has been reduced. With more stable temperatures, some business owners even claim productivity increases. Facility and operations managers installing OSW films are able to save energy, lower their air conditioning bills and reduce their carbon footprint.

The 2 Mil films in the Solar Gard Sentinel series offer low visible light transmittance (VLT) to significantly reduce glare; reject up to 86% of total solar energy; maintain the low-e functionality of the glass while simultaneously reducing the risk of glass breakage and seal failure; are easy to clean, durable and scratch resistant and protect glazing from dirt and other air pollutants. All Solar Gard Sentinel films are competitively priced and carry a 5-year vertical warranty and 2-year sloped warranty.

For complete properties of the Solar Gard Sentinel Series, visit [www.solargard.co.uk](http://www.solargard.co.uk).

## **About Solar Gard®**

Solar Gard window film is manufactured by Bekaert Specialty Films LLC., [www.bekaertfilms.com](http://www.bekaertfilms.com), a global leader in the development, manufacture and distribution of specialty films for use as solar control and safety window films, and for industrial applications. The company delivers solutions for safety, security, glare, energy savings and CO2 emission reduction through a network of independent certified dealers and distributors in more than 60 countries under the Solar Gard®, Panorama®, Quantum® and Solar Gard® Armorcoat® brands. Bekaert Specialty Films also manufactures industrial films for the electronics, medical, graphic arts and imaging, automotive and aerospace industries. The company is the first in the industry to certify its carbon footprint, is a Climate Action Leader and is committed to environmental responsibility. Headquartered in San Diego, CA, Bekaert Specialty Films LLC is a subsidiary of the Bekaert group (Euronext Brussels: BEKB) a global company headquartered in Belgium with annual combined sales of €4 billion more than \$5 billion.

More information on professionally-installed Solar Gard window film is available at [www.solargard.co.uk](http://www.solargard.co.uk). For media inquiries, samples or photography, contact [solargard@touchdownpr.com](mailto:solargard@touchdownpr.com).