



## Notice

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## Press release

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## Solar Gard® Outside Weatherable Film Takes Protection and Convenience to a New Level

*Easy-to-install exterior window film delivers extended warranty and impressive energy savings*

[Solar Gard](#) today unveiled Solar Gard Silver 20 OSW – SREX, a new window film solution ideal for buildings which have sophisticated triple and quadruple panes, low-E windows, lamination or wired glazing treatments. These types of glass have properties which prohibit the installation of indoor film, and the launch of Solar Gard's newest outdoor weather-able window film provides an optimal solution for solar protection and energy savings in these situations.

This film has an extended warranty of 5 years for vertical and 2 years for sloped installations, and provides 3mil thickness, offering measurable energy savings and protecting against UV damage. Since this film is installed on the exterior of a window, it is ideal for buildings where access to the inside is not possible, including skylights. For example, in fine art galleries or museums where artwork must not be disturbed, buildings where tenant privacy must be respected or government buildings where strict security regulations are in place, Solar Gard Silver 20 OSW –SREX window film can deliver all the benefits Solar Gard is renowned for world-wide, including energy savings, increased comfort and UV protection.

Furthermore, because this film is applied to the exterior, there is no risk of glass breakage due to thermal stress. In contrast to other window films that absorb heat, Solar Gard OSW-SREX reflects solar energy so the risk of glass breakage is negated.

Kathryn Giblin, Vice President of Marketing Bekaert Specialty Films, the manufacturer of Solar Gard window film explained, "This new product offers all the benefits of our industry-leading films, with the greater sustainability required for exterior installation. This latest addition to our product line allows us to serve an entire market segment of buildings that may not have had window film installed in the past."

Solar Gard Silver 20 OSW – SREX benefits include:

- An improved warranty of 5 years for vertical installs and 2 years for sloped applications
- Reduced risk of glass breakage and maintenance of low-e functionality for windows
- Outstanding solar performance and energy saving benefits – blocks up to 79% of total solar energy
- Reduction of energy consumption - enhanced interior comfort and lower temperature means less reliance on air conditioning systems
- UV protection – because it blocks 99% of UV rays. Valuables such as window displays, artwork, carpets and furnishings are protected from UV damage and fading

Solar Gard Silver 20 OSW – SREX is ideal for commercial buildings including retail structures, restaurants, hospitality, municipal, museum and historical buildings.

*Dealers who are interested in Solar Gard Silver 20 OSW - SREX should call 01905 640400 in the U.K. or email [uksales@bekaert.com](mailto:uksales@bekaert.com).*

Additional information about Solar Gard®'s benefits can be found online at [www.solargard.com/uk](http://www.solargard.com/uk).

#### **About Solar Gard®**

Bekaert Specialty Films LLC., [www.bekaertfilms.com](http://www.bekaertfilms.com) is a global leader in the development, manufacture and distribution of specialty films for use as solar control and safety window films and for industrial applications. Used for vehicles and buildings to keep out the sun's heat, filter out ultraviolet radiation and hold glass together in the event of breakage, Bekaert Specialty Films delivers solutions for safety, security, glare, energy use and CO2 emission reduction. Distributed through a network of independent certified dealers and distributors in more than 60 countries, Bekaert's window film is sold under the Solar Gard®, Panorama®, Quantum® and Armorcoat® brands. Bekaert Specialty Films also manufactures industrial films for the electronics, medical, graphic arts and imaging, automotive and aerospace industries. Bekaert Specialty Films LLC., is headquartered in San Diego, CA and is a subsidiary of the Bekaert group (Euronext Brussels: BEKB), a €3.4 billion, more than \$5 billion, specialized technology company headquartered in Belgium.

For more information about Solar Gard® window films, contact [maya.s@duomedia.com](mailto:maya.s@duomedia.com).