



## Notice

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## Press release

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# Protective Films Help Protect Property Owners From Vandalism

*Solar Gard® films saves money and improves aesthetics*

Graffiti has become more than a nuisance – it costs business owners, local governments, and often volunteers tremendous time and effort to clean up. Cities across the country are evaluating how to deal with this – and some, like San Antonio, Texas, and State College, Pennsylvania among others, are considering an ordinance that will fine property owners for their failure to clean up graffiti in commercial, and even residential, areas.

As business owners grapple with how to protect their property, many are turning to this protective film. Similar to the window film that is now almost standard on new cars to protect paint from scratches, Solar Gard's graffiti protective films provide a layer of protection against paint, scratches and other markings. Business owners can apply the film to exterior or interior glass, mirrors or non-porous surfaces like stainless steel, glass or marble.

DEALER NAME of STORE NAME explains, "With anti-graffiti laws making business owners liable for removing graffiti from their properties, we have seen a rise in demand for preventative measures. Solar Gard's anti-graffiti films protect the surface and give business owners peace of mind knowing that they are protected against graffiti vandals."

Solar Gard graffiti protective film provides an optically clear superficial barrier between vandals and the surfaces they cover. The film is unnoticeable and protects surfaces from paint, key scratches, markings and acid-etching. When vandalized, the film can be easily removed and replaced for clean-up, a process which significantly reduces property damage, maintaining aesthetics and saving money. The average cost for a graffiti film installation is \$X per square foot.

Some city governments have also installed Solar Gard's graffiti film to protect public buildings and vehicles from vandalism and everyday wear and tear. For more information, please see [www.solargard.com](http://www.solargard.com).

For media or photography inquiries, please contact [bsf@matternow.com](mailto:bsf@matternow.com).

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